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(पूर्व में भारतीय निर्यात ऋण गारंटी निगम लिमिटेड)

ECGC Ltd.

(Formerly Export Credit Guarantee Corporation of India Ltd)

Empanelment of Media Agency :

We are a Government of India Enterprise engaged in the business of Export Credit Risk Insurance. Our clients include the exporters and banks in India. We wish to appoint a few Advertisement Agency for our Corporate Advertisement , product promotion , publicity and public relations. The appointment will be for a period of two years.

We are looking forward to engage agencies which can create ideas and execute the work in various forms of media alternatives.

Interested Agencies may submit their Expression of Interest in the prescribed format which can be downloaded and should be submitted to Shri S.K.Rajguru , Asstt. Gen. Manager (NMD), ECGC Limited, Nirmal , 5th Floor , Nariman Point , Mumbai-400021

Last date for submission of Expression of Interest is 30th September, 2015

For further inquiry please contact :

S.K. RAJGURU , Asstt. General Manager , Phone – 02266590770 ,

Mobile – 08879667513

R.K. VERMA , Sr. Manager , Phone – 022 66590769 , Mobile - 09869567540

APPLICATION FOR EMPANELMENT OF MEDIA AGENCY

1. Name of the Company :
2. Address :
3. Year of Establishment :
4. Constitution : proprietor /Partnership / Private Ltd/ Public limited :
5. Name of Partner (s)/ Proprietor / Director :
6. Sales Turn over for Last 3 years , Year wise :
7. No. of Years of experience in Media / Advt . & PR Business :
8. Experience with PSUs , if any , please give details :
9. Clientele List (Last 3 Years) :
10. Line of activities :
11. Creative Strength (No. of Employees)
12. Whether in House Media Lab is available
13. Accreditation by INS / Prasar Bharati :

