



NATIONAL MARKETING DIVISION

APPLICATION FOR EMPANELMENT OF MEDIA AGENCY

1. Name of the Company:
2. Address:
3. Year of Establishment with supporting document:
4. Constitution : Proprietor / Partnership / Pvt. Ltd. / Public Ltd. :
5. Name of Partner (s) Proprietor / Directors:
6. Sales Turnover for last 3 years, year wise:
(Provide copies of audited Income Statement)
7. No. of years of experience in Media / Advertisement & PR Business:
8. Experience with PSUs/ Govt. clients over the last 3 years:
9. Clientele List (Last 3 years):
10. Line of activities:
11. Whether in-house media lab available:
12. Creative Strength (Number of Employees)
13. Accreditation by INS / Prasar Bharati (Provide copy):
14. Whether Corporate Governance norm followed by Agency.