

FORM NL-36- BUSINESS -CHANNELS WISE								As at: 31.12.2023	
Name of the Insurer:	ECGC Ltd.							Date: 08.02.2024	
Sl.No.	Channels	For the Quarter		Upto the Quarter		For the corresponding quarter of the previous year		Up to the corresponding quarter of the previous year	
		No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)
1	Individual agents								
2	Corporate Agents-Banks	0	0	0	0	0	0	0	0
3	Corporate Agents -Others								
4	Brokers	123	5478.3	365	14997.63	110	4550.18	463	12053.39
5	Micro Agents								
6	Direct Business -Officers/Employees -Online (Through Company Website) -Others	819	8456.2	2666	25073.45	972	8451.98	2629	26049.04
7	Common Service Centres(CSC)								
8	Insurance Marketing Firm								
9	Point of sales person (Direct)								
10	MISP (Direct)								
11	Web Aggregators								
12	Referral Arrangements								
13	Other (to be sepcified) (i) _____ (ii) _____								
	Total (A)	819	8456.2	2666	25073.45	972	8451.98	2629	26049.04
14	Business outside India (B)								
	Grand Total (A+B)	942	13934.5	3031	40071.08	1082	13002.16	3092	38102.43
Note:									
(a). Premium means amount of premium received from business acquired by the source									
(b). No of Policies stand for no. of policies sold									
(c). Grand Total (A+B) should be consistent with all relevant NL forms e.g. NL-4 etc., as applicable									

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