

FORM NL-36- BUSINESS -CHANNELS WISE								As at: 31.03.2024	
Name of the Insurer:	ECGC Ltd.							Date: 08.05.2024	
Sl.No.	Channels	For the Quarter		Upto the Quarter		For the corresponding quarter of the previous year		Up to the corresponding quarter of the previous year	
		No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)
1	Individual agents								
2	Corporate Agents-Banks	0	0		0	0	0	0	0
3	Corporate Agents -Others								
4	Brokers	207	6960.82	572	21958.45	175	5597.88	638	17651.27
5	Micro Agents								
6	Direct Business -Officers/Employees -Online (Through Company Website) -Others	951	10169.16	3617	35242.61	972	10322.43	3772	36371.47
7	Common Service Centres(CSC)								
8	Insurance Marketing Firm								
9	Point of sales person (Direct)								
10	MISP (Direct)								
11	Web Aggregators								
12	Referral Arrangements								
13	Other (to be sepcified) (i) _____ (ii) _____								
	Total (A)	951	10169.16	3617	35242.61	972	10322.43	3772	36371.47
14	Business outside India (B)								
	Grand Total (A+B)	1158	17129.98	4189	57201.06	1147	15920.31	4410	54022.74
Note:									
(a). Premium means amount of premium received from business acquired by the source									
(b). No of Policies stand for no. of policies sold									
(c). Grand Total (A+B) should be consistent with all relevant NL forms e.g. NL-4 etc., as applicable									

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